



T H E

7



Neero Lusso

E D I T I O N



1 / 135

Inspired by the Italian expression of excellence, the limited Nero Lusso Edition refines the essence of the BMW 7 Series. **Restricted to 135 vehicles worldwide**, it embodies a combination of elegance and power, which comes in a deep, sculptural black. The color "Nero Fuoco" symbolizes depth and exclusivity.

A tribute to the tradition of automotive design that stands for innovation and precision reduced to its purest form. Clean lines, uncompromising elegance, and a deliberately reduced form language come together to create an appearance of exceptional presence. A new dimension of modern mobility.





Floor mats with leather edging and contrast stitching.



Interior trim featuring the Nero Lusso signature.

Built for a New Perspective on Excellence.

The Nero Lusso Edition is more than an aesthetic concept. Subtle in expression and exceptional in quality, it represents an unparalleled driving experience in combination with elegance and innovation.

The interior is defined by a deliberately reduced formal approach and premium quality. A stylish ambience, carefully curated materials and exceptional precision form an environment that integrates comfort and exclusivity at the highest level.

A Statement in Silent Strength.

Motorization // 740d xDrive
Year // 2026
Color // Nero Fuoco Metallic
Power // 299 hp

The BMW 7 Series Nero Lusso Edition unites aesthetics with confidence, combining elegant design with precise, powerful dynamics and innovations that inspire with every journey. Finished in exclusive Nero Fuoco Metallic, complemented by a Spacesilver coachline and a distinctive C-pillar with integrated edition logo, its presence is both striking and refined. The Nero Lusso signature trim, the sun protection glazing, and the 21" BMW Individual multi-spoke 1055 bi-color wheels with M Sport Package Pro complete a composition of considered detail and character. With generous space for exceptional driving moments, this exclusive edition is limited to 135 vehicles worldwide.

Innovative. Refined. Limited.

Form, function, and design converge in the BMW 7 Series Nero Lusso Edition to create a statement of precision and intent. Its sculptural surfaces and clearly defined lines express a confident design language, where reduction enhances impact and every element serves a purpose. Advanced technology is seamlessly integrated, supporting performance, comfort, and control without drawing attention to itself. Finished in deep Nero Fuoco black, the exterior emphasizes the purity of form while reflecting an Italian sense of refined sophistication.

The Spacesilver coachline introduces a precise visual accent within this composition. It traces the silhouette and reinforces the vehicle's proportions, highlighting the interplay of surface and line. Set against the deep black finish, it enhances the perception of depth and form. A restrained yet defining detail that underscores the edition's distinctive character.



Exclusive Nero Fuoco Metallic exterior.



Coachline in Spacesilver.



C-pillar with integrated edition logo.

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